



SHC

Silver Jubilee

Charity Show

Saturday, 27 March 2021
7.30pm to 9.15pm
Live Streaming via SISTIC

Singapore Hospice Council (SHC) celebrates 25 years of hospice and palliative care movement in Singapore.

Over the last 25 years, the Singapore Hospice Council has grown from strength to strength. From its early days of providing palliative care education for volunteers, nurses and doctors, SHC has now taken on the important roles of shaping policy making, training of healthcare professionals, public education and fund-raising that enable more people to have access to better quality of life leading to a dignified end-of-life journey.

SHC aims to raise \$500,000 to continue our advocacy efforts to impact and transform more lives.

We invite you to join us for an evening of delightful virtual entertainment with a specially arranged dinner from Shangri-La Hotel which will be delivered to your doorstep.

Hosted by Miss Universe Singapore 2019 2nd Runner Up, Ms Cheryl Yao, the show's key highlights:

- Special appearance by First Fusion Band including Mr Mohamed Abdullah Alhabshee
- Song performance by Ms Joanna Dong, 2nd Runner Up of Sing! China Competition
- Song performance by veteran singer, Ms Rahimah Rahim
- Magic and Mask Changing performances by actor Mr Nick Shen
- Song performance by Dr Alex Su, Vice Chairman Medical Board (Clinical Quality), IMH and more talents!

Please visit

<https://singaporehospice.org.sg/events/charity-show-25/>
for more details of the programme.

SHC Silver Jubilee Charity Show

Key Activity Highlights in Palliative Care from 2018 to 2020



Community Engagement

4

Community Outreach Events
Total Reach: 12,789

151

Educational Talks, Training & Exhibitions
(National Libraries island-wide, Community Partners' premise and Churches & Temples)
Talks and Training: 4,329

9

Exhibitions: 62,551

Conferences with international speakers
(Grief & Bereavement & Quality Improvement)

Total No. of Attendees: 602

2



Multidisciplinary Forums

Total No. of Attendees: 2,742

25

Multidisciplinary Knowledge



Volunteer Engagement Total No. of Sign-Ups: 192



Publication

12

The Hospice Link
Quarterly newsletter publication (printed & electronic)
in dual language:
Total average no. of Annual Circulation:

Printed - 31,000
Electronic - 4,000

35

Printed Collaterals: 165,054
Time of My Life Journal - 3,500
Conversation Cards - 3,102
Palliative Care Brochures - 64,142
Grief & Bereavement Books - 24,100
Caregiving Booklet Series - 24,000
Life Book Series - 46,210

Short Film Production, Song Album,
Impact Video & Audio Clips.

“Live Well. Leave Well.” Campaigns

Television Commercial.
Traditional advertising in newspapers, radio, bus-stop shelters, MRT.
Table-top in hawker centres/coffee shops.
Digital advertising in website, social media, panel at lift lobbies in HDB/condos/offices.

Total No. of Reach: More than 10 million

4



Website, Social Media & Online Fundraising

Ongoing public engagement with stories and news about palliative care and our member organisations.

Online Fundraising Platform

∞

Large Scale Campaign

SHC *Silver Jubilee Charity Show*

My mother had benefited from Palliative Care



During the last three months of her battle with colon cancer, actor Nick Shen's late mother was taken care by the palliative care team at HCA Hospice Care (HCA). He was especially grateful to his mother's palliative care nurse at HCA and her dedicated doctor at the National Cancer Centre Singapore.

So when he was approached by Singapore Hospice Council (SHC) to volunteer as a voice talent for her audiobook project, he agreed. "It's a way to show my appreciation to the doctors and nurses from the palliative care sector".



This project is a collaboration with a group of Republic Polytechnic students in the Diploma in Sonic Arts for their Final-Year-Project. It is one of SHC's recent efforts in making her printed resources more accessible to the public and the visually impaired.

The audiobook narrated by Nick is SHC's Life Book "Lawrence of Arabia", a story of an allied therapy aide and his patient who found himself again through palliative care. He hopes the story will allow the public to understand more about palliative care, raise awareness on Advance Care Planning for our loved ones and appreciate our palliative care workers.

Like Nick, you can help SHC impact more lives through her outreach efforts.

Buy your tickets to SHC's virtual charity show, donate or volunteer with Singapore Hospice Council today!



SINGAPORE
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Living before Leaving

<i>Donation Tier</i>	<i>Charity Show</i>	<i>Dinner</i>	<i>Souvenir</i>	Please tick the amount you wish to donate:
Platinum Plus \$10,000			Thank You Gift	
Platinum \$5,000			Thank You Gift	
Gold \$2,000			Thank You Gift	
Silver \$1,000			Thank You Gift	
Bronze \$500			Thank You Gift	
Other Amount <small>*Donation of above \$500 will enjoy the above entitlement</small>				Please Specify Amount: _____

Please complete the form by Monday, 8 March 2021 and email to rsvpshc@singaporehospice.org.sg
For more information, please feel free to contact Xiao Ting or Elaine at 6538 2231 or email us at rsvpshc@singaporehospice.org.sg

Particulars

*Donation of S\$50 and above is eligible for a 250% tax deduction.

To qualify for tax relief, SHC will register the donation details and your tax reference number with IRAS.

We may also wish to acknowledge the donation on the event day or through our corporate collaterals. If you do not wish for the donation to be registered or publicly acknowledged, kindly indicate by checking the box at the bottom of this form.

Contact details are required to facilitate the secretariat in following up for clarifications and sending event-related information.

My Personal Details:

Full Name: *Dr/Mr/Ms/Mrs _____ NRIC/FIN No.: _____

Address: _____

Contact No.: _____ (HP) _____ (O)

Email: _____

My/Our Company's Details (For Corporate Donations):

Name of Organisation: _____ Business Reg No.: _____

Contact Person: _____ Designation: _____

Address: _____

Contact No.: _____ (HP) _____ (O)

Email: _____

Mode of Payment

By Cheque:

Please address your cheque to "Singapore Hospice Council" and mail it to Singapore Hospice Council, 1 Lor 2 Toa Payoh, #07-00 Braddell House, Singapore 319637.

By PayNow:

Scan the QR Code or Enter UEN: S95SS0013E.

Enter "Silver Jubilee" as Reference Number.

By Credit Card:

Scan the QR Code to donate via giving.sg

**PAY
NOW**



giving.sg



Please check this box if you do not wish to be acknowledged in SHC's publications.